Licensee shall identify all attachments and overlashing as per this standard. It is the responsibility of the Licensee to install and maintain wrap-around tags to allow for easy identification of attachment owner from ground level.

1. Telecommunication and fiber attachments shall be tagged at the time of installation, during overlashing, at reconstruction of facilities including transfers and with normal maintenance.
2. Tags shall be replaced when damaged or faded.
3. Tags shall be installed at every pole.
4. Tags shall be affixed at the point of attachment.
5. Tag shall be a wrap-around marker that will be secured so as to remain permanently attached to the cable.
6. Tag shall be able to be read from the ground, or from a safe distance in the event of a downed cable or pole.
7. Tag shall be UV stable and resistant to fading from the effects of weather, chemicals, etc.
8. Tag shall be reflective for enhanced visibility in low-light conditions.
9. All tags must be generally consistent in appearance for a given attaching company throughout the Company's service area.
10. Letters shall be black or white dependent on color of wrap, which ever allows for greatest contrast and visibility from ground level.
11. Letters shall be no smaller than 3/8 inch.
12. Wrap around length shall be no smaller than 6 inches.
13. Information must be in the visible area when rolled.
14. All tags shall have the following information as a minimum;
   - Identify the telecommunication fiber/cable owner
   - Provide a 24-hour contact number